

HOUSE OF ATC CARDS

DESIGN
GUIDE™



DESIGN BY:
MICHAEL STRONG

THE
SCRAPBOOK LOUNGE™

Craft
TV WEEKLY.com



Michael is building a house of cards—for his Artists Trading Cards. Because each card is a work of art in miniature, each deserves a special place to be displayed. Michael cleverly makes a page with multiple pockets sized perfectly for ATCs or other types of collector cards such as baseball cards. The scalloped trims and heart embellishments make this page a worthy showcase for ATCs or even favorite photos.



MATERIALS

- Clever Lever Scalloped Heart Punches, Extra Jumbo and Super Jumbo

- Scalloped Corner Punch

SUPPLIES

- 12" × 12" Double-Sided Beige Paper, 2 sheets
- 12" × 12" Dark Brown Paper
- 12" × 12" Medium Brown Paper

- 8½" × 11" White Paper

- 2½" × 1" Neutral Colored Paper Strips

- Glue Stick

- Double-sided Foam Tape

- Heart Buttons

- ⅛" Hole Punch

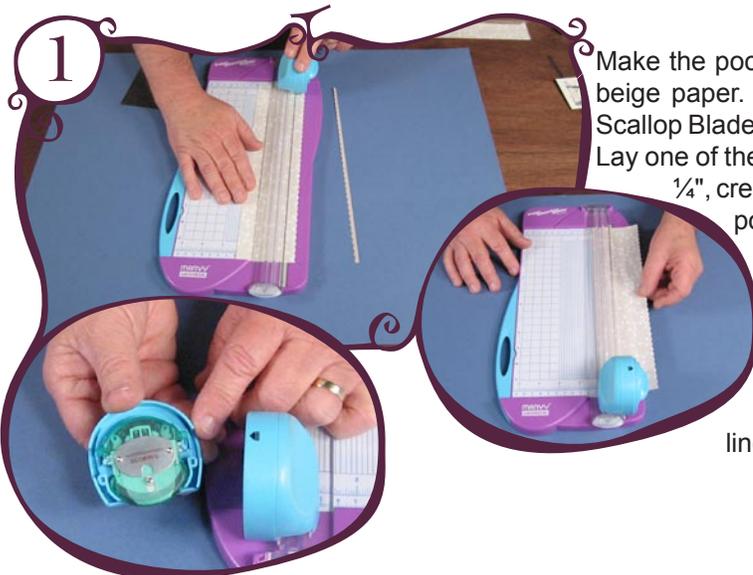
- 5" Length of Fiber

FEATURED PRODUCTS

Marvy/Uchida:

- Paper Trimming Buddy
- Scallop, Victorian, and Wave Blade Cassettes

STARTING YOUR PAGE



1 Make the pockets. Cut two 12" × 3" strips from a piece of double-sided beige paper. These strips will be the pockets for the cards. Place the Scallop Blade Cassette in the Paper Trimming Buddy from Marvy/Uchida. Lay one of the pocket pieces vertically on the base of the trimmer. Cut off ¼", creating a decorative, scalloped edge. Repeat for the remaining pocket piece.

Place the Scoring Blade Cassette in the Paper Trimming Buddy.

Place the long straight edge of one pocket piece face up on the trimming base at the 2" mark and make a score line.



Because you want the focus of this page to be the cards themselves, use neutral shades of paper which will allow the beauty of the cards to shine.

Remove the pocket piece from the base and fold the scalloped edge along the score line. Repeat for the remaining pocket piece.

Apply a thin line of glue stick across the long straight edge and the short sides on the back of one of the pocket pieces.

Adhere $\frac{1}{4}$ " from the bottom of a 12" x 12" sheet of beige paper. Apply the second pocket piece in the same way, $4\frac{1}{2}$ " from the bottom of the page. Apply adhesive to the backside the scalloped flaps to hold them down.

2



3

Use the Paper Trimming Buddy from Marvy/Uchida and cut five $\frac{1}{4}$ " strips from a sheet of 12" x 12" brown paper. Use a variety of the decorative blades, if you choose. Michael used the Scallop, Victorian, and Wave Blade Cassettes for his strips. Trim $\frac{1}{2}$ " from the end of three of the strips. These three are the pocket dividers.

Adhere a long, untrimmed brown strip centered horizontally across each scalloped flap.

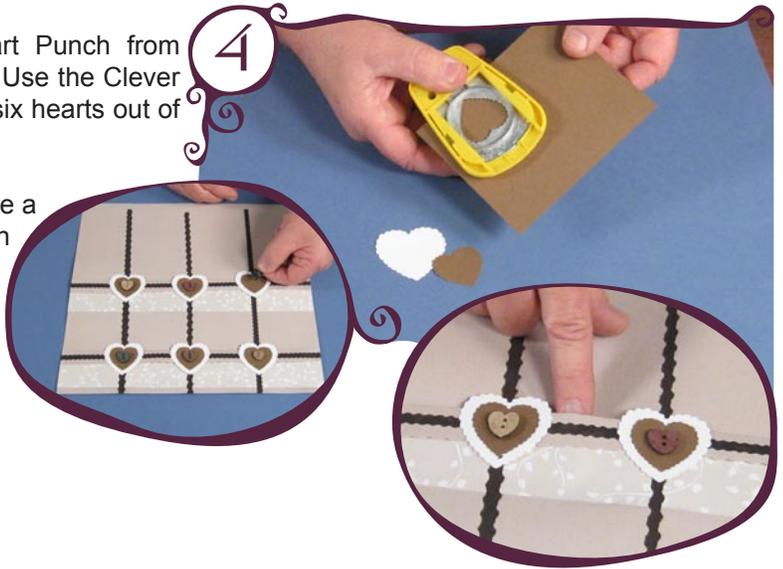
Adhere trimmed pocket dividers vertically up the page at 3", 6" and 9" to form eight card pockets.



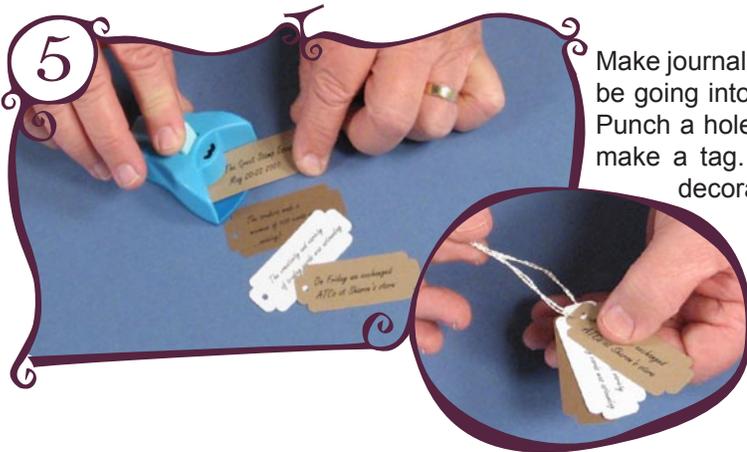
Use the Clever Lever Super Jumbo Scalloped Heart Punch from Marvy/Uchida and punch six hearts out of white paper. Use the Clever Lever Extra Jumbo Scalloped Heart Punch and punch six hearts out of medium brown paper.

Adhere each brown heart on top of a white heart. Adhere a layered heart onto each intersection of the dark brown divider strips. Attach a decorative heart button to the center of each layered paper heart using double-sided foam tape. The pocket portion of the ATC page is now complete.

4



5



Make journaling tags. Print information about the ATCs or photos that will be going into the pockets on 2 1/2" x 1" strips of neutral colored papers. Punch a hole on one short side of each strip using a 1/8" hole punch to make a tag. Use the Scalloped Corner Punch from Marvy/Uchida to decoratively shape the corners of each tag.

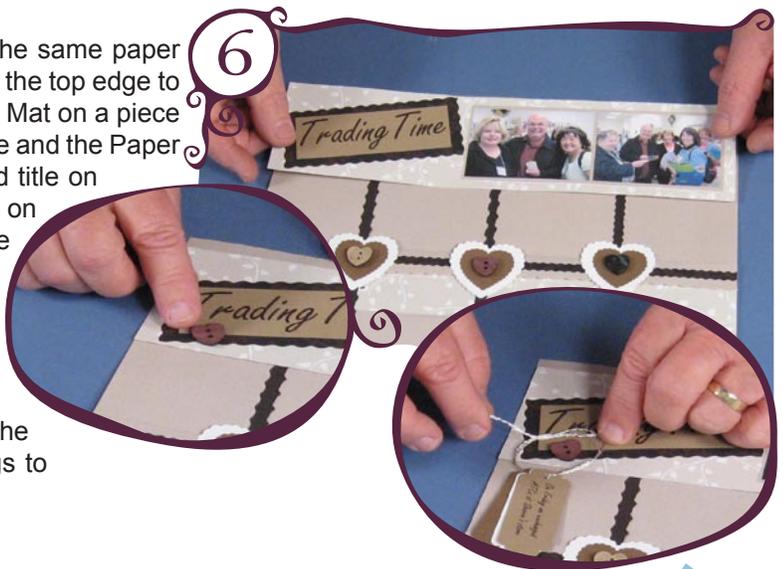
Thread the tags on a piece of fiber. Set aside.

Create a title for the page. Cut a 12" x 3" piece from the same paper used for the pockets. Adhere it across the page, 1/4" from the top edge to form the title block. Print a title on medium brown paper. Mat on a piece of dark brown paper cut using the Scallop Blade Cassette and the Paper Trimming Buddy from Marvy/Uchida. Adhere the matted title on the left side of the title block at an angle. Mat two photos on beige paper and adhere on the right side of the title block.

Use double-sided foam tape and adhere a heart button to the left side of the matted title.

Loop the fiber containing the tags around the heart. The house of cards is now complete. Add cards and ID tags to the page as you collect them.

6





What is an ATC?

Just as Michael mentioned in this Webisode an ATC, or Artist's Trading Card is a miniature work of art. In 1997 a Zurich artist came up with the idea of trading these mini masterpieces amongst fellow artists. ATCs should be original works of art in the medium of an individual's choice. They should be a consistent size, always 2 ½" x 3 ½". Equally important is that they should always be traded and never sold. Originally trading was done face-to-face similar to sports trading cards. Because of the popularity of sharing internationally ATCs are now traded through the mail too.

MAKE it YOUR OWN!

HEART CARD & ATC

Michael created this greeting card complete with a pocket for sending his own ATC to a friend. The Paper Trimming Buddy from Marvy/Uchida was perfect for creating a wave of scallops down the side of the greeting card and the punched heart provides a focal point. His ATC features more scalloping and an embossed gold medallion.



SOUTHWESTERN SCALLOPS

This elegant Southwestern themed card gets a boost from wavy accents cut with the Paper Trimming Buddy. Slightly curled silver and white paper strips fill an embossed jar for a unique touch.



CONGRATULATIONS

You've just completed your House of ATC Cards, but the fun doesn't stop there! Be sure to stop back by The Scrapbook Lounge every week for more exciting new twists on scrapbooking!